

BAGALKOT UNIVERSITY

Mudhol Road, Jamkhandi-587301 Dist: Bagalkot

PROGRAM /COURSE STRUCTURE AND SYLLABUS For

BACHELOR OF ARTS with JOURNALISM AND MASS COMMUNICATION

IV Semester

As Per NEP – 2020 and Adapted from RCU Belagavi Applicable from the Academic Year 2024-25

B.A. Semester – IV

DSCC: NEWS PROCESSING AND EDITING (Theory)

Course Code: 126BAB04JOUDSC07T

| DSCC Paper-1: NEWS PROCESSING AND EDITING (Theory) | Total Hrs: 56 |
|---|------------------|
| Unit-I: | |
| Introduction: Editing- Meaning, Definitions, importance, principles, functions and techniques of editing. ; Importance of design in print media, Designing special supplements; Style sheet. | 14 hrs |
| Unit-II: | |
| Editorial Page; Editorial writing and its significance; Types of Editorials;, Op-ed Page, Letters to the Editor, Middles; Headlines –Photo Editing and Caption Writing; Column writing and types of columns; Ethical Aspects of Editing | 14 hrs |
| Unit-III: | |
| Concept of Newspaper Design: Types of Newspaper Layouts, Principles of Designing, Dummy; Front Page Design, Pagination software; Present Trends in pagination; Translation – Meaning, Principles, | 14 hrs |
| Unit-IV | |
| Newsroom Setup: Organizational structure and functions of a typical newsroom; Editor; Role and responsibilities of an Editor; Executive Editor; News Editor; Chief Sub-editor, | 14 hrs |
| responsibilities of an Editor; Executive Editor; News Editor; Chief Sub-editor, Sub-editor, Sections in editorial. | |

ASSESSMENT METHODS

Evaluation Scheme for Internal Assessment:

Theory:

| Assessment Criteria | | 40marks |
|---|-----------|---------|
| 1 st Internal Assessment Test for 30 marks 1 hr after 8 weeks and 2 nd Internal Assessment Test for 30 marks 1hr After 15 weeks. Average of two tests Should be considered. | C1 | 30 |
| Assignment 1 | C2 | 05 |
| Assignment 2/Attendance | C2 | 05 |
| Total | | 40 |

| DSCC-4: NEWS PROCESSING AND EDITING (Practical) | 52hrs |
|---|-------|
| Course Code:126BAB04JOUDSC08L | |
| Practical Components | |
| | |
| 1. Write an editorial on any current issue. | |
| 2. Write a letter to the editor about any civic issues. | |
| 3. Translate a news report from a Source Language to Target | |
| Language. | |
| 4. Choose 5 news stories and provide suitable headlines. | |
| 5. Capture 5 photographs & caption them. | |
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| Assignments: | |
| | |
| Editing at least 5 stories | |
| Rewriting at least 5 poorly written stories | |
| Headline writing and caption writing exercises | |
| Designing news paper and magazine pages | |
| Editing at least 5 wire service stories; Rewriting poorly drafted | |
| Copies | |

| Practical: | Distribution of marks | |
|-----------------------------------|---------------------------|--|
| Formative | e Assessment (IA) | |
| Internal Assessment Test: | 15 | |
| Journal & Attendance>75% Ttal: | 10 25 | |
| | | |
| Summative Assess | sment (Semester End Exam) | |
| 1.Practical Exam | n: 15 Marks | |
| 2. Viva Voce : | 05 Marks | |
| 3. Journal: | 05 Marks | |
| Total | 25 marks | |
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